



LATIN  
AMERICAN  
STUDIES  
ASSOCIATION

# LATIN AMERICAN CULTURAL CENTER

Milagros Pereyra-Rojas, PhD, Executive Director

Sandra Budd, MFA, Assistant Director and Curator

Consulting Advisors

Billie (Bill) R. DeWalt, PhD

Sylvia M. Keller, MPM

---



LATIN  
AMERICAN  
STUDIES  
ASSOCIATION

# LATIN AMERICAN STUDIES ASSOCIATION

## ABOUT LASA

---



LASA is an international organization of students and scholars.



International headquarters has been housed at the University of Pittsburgh since 1986.



Membership now numbers nearly 14,000 students and scholars from across the globe.



Exponential membership growth in recent years created need for additional space for staff and operations.

# PURCHASE OF THE PROPERTY

4338 BIGELOW BOULEVARD



Purchased in late 2019 after a national search for the new headquarters building.

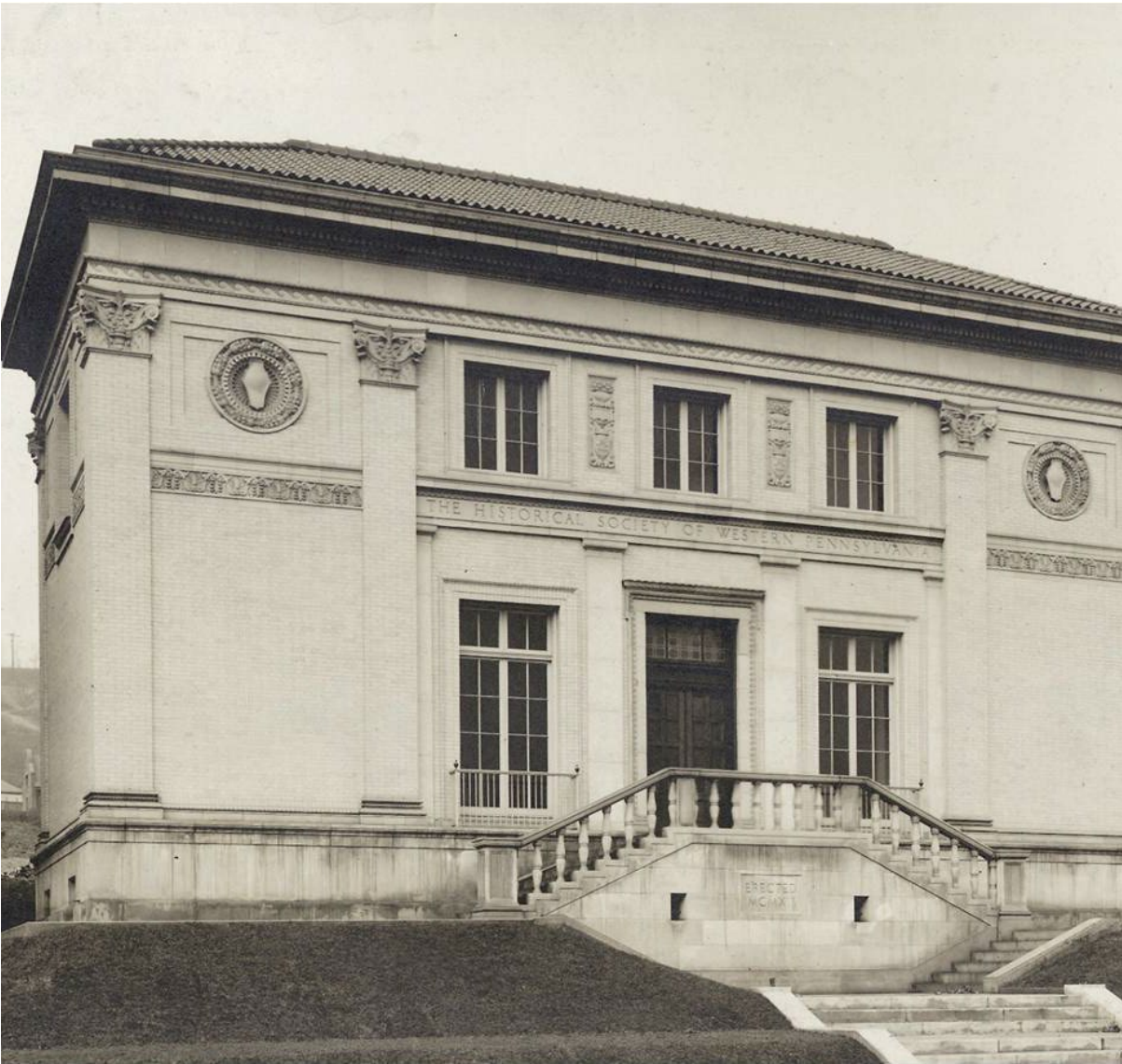


Located beside former 20<sup>th</sup> Century Club diagonally across from Soldiers and Sailors Memorial Hall and Museum.



Former home to the Historical Society of Western PA.





# THE BUILDING

4338 BIGELOW BOULEVARD

---



Built in 1912



Designed by architectural firm Ingham and Boyd (now IKM).



In 1990s became a small conference center.



The 1990s renovation obtained “Historic Preservation Award” by City of Pittsburgh Historic Review Commission.

# LASA PLANS FOR BUILDING

4338 BIGELOW BOULEVARD

---



Establish new international center for LASA Operations.



Implement outreach element of LASA Mission through creation of a Latin American Cultural Center/Museum (LACC).



Offer beautiful building spaces for rental to the public and private sector.

# LATIN AMERICAN CULTURAL CENTER

---

The LACC Mission: “Celebrate Latin American cultures through compelling physical and cyber spaces dedicated to sharing and fostering a heightened understanding and appreciation for Latin American arts, history, and culture.”



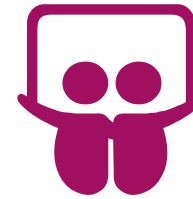
## TEMPORARY EXHIBITS

LACC will host temporary exhibits on topics related to Latin America.



## PERMANENT EXHIBITS

LACC is creating a small museum with permanent exhibits about Latin American Geography, History, Arts and Culture.



## USE OF AUDITORIUM

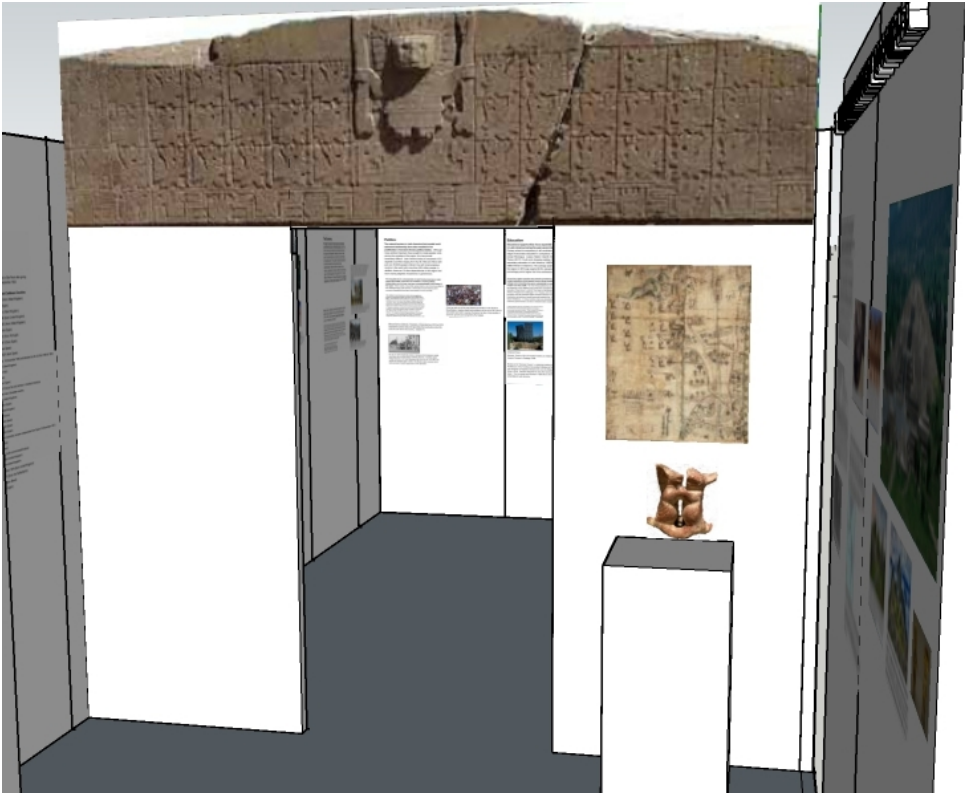
LACC will program its beautiful auditorium for performances, lectures, film screenings, school group programs, distance learning.

# EXHIBITS ARE NOW BEING BUILT



## ENTRANCE

Permanent Exhibits on Latin America for Families and School Children



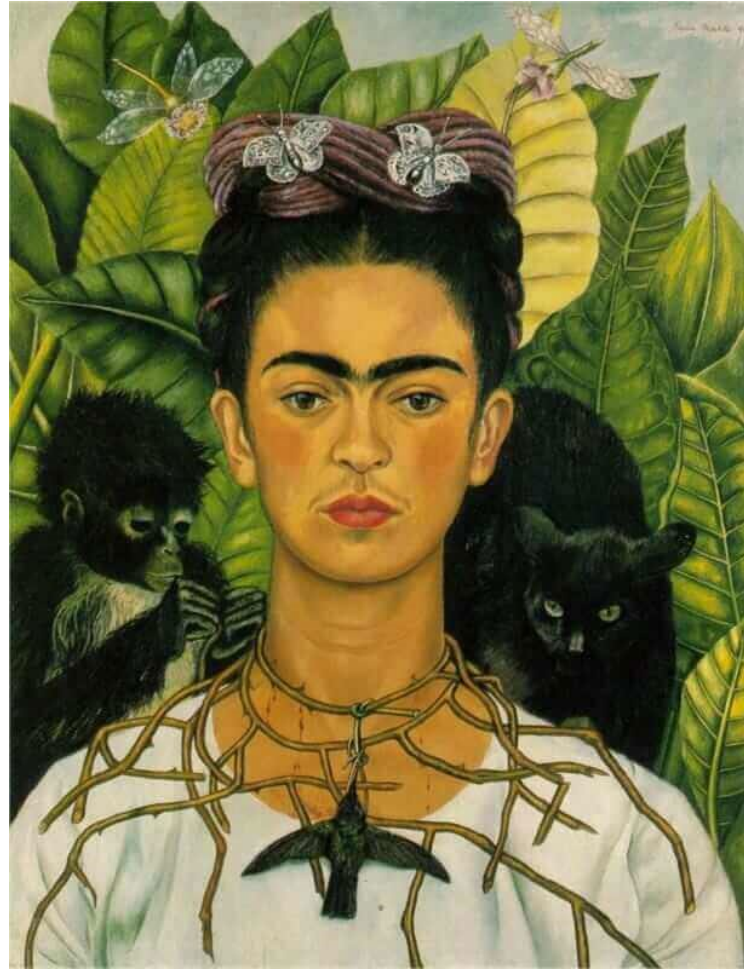
## EXHIBIT

Concept for Archaeology Exhibit



## EXHIBIT SPACE

The Arts of Latin America will be Highlighted.



## REPRODUCTIONS AND ORIGINAL ART OBJECTS

Frida Kahlo , Self Portrait with Necklace of Thorns.

**EXHIBITS ARE NOW BEING BUILT**

---



# LARGE GALLERY

FOR SPECIAL EXHIBITS

---



## SECOND FLOOR

Large Gallery Will Hold Special Exhibits

# AUDITORIUM

FOR LECTURES,  
FILMS & PRESENTATIONS

---



## FIRST FLOOR

The auditorium has a stage, audio system, and projector

# ELEGANT SPACES

FOR COMMUNITY AND RENTAL EVENTS

---



## FIRST FLOOR

Upon entering the building, an elegant lobby welcomes visitors

# LATIN AMERICAN CULTURAL CENTER GOALS

---



Increase understanding of Latin American Societies.

- The origin of more than 16% of the US population
- The most rapidly growing minority group



Serve as a vibrant cultural amenity and venue for the city and region.



Have a strong online presence.



## **LATIN AMERICAN CULTURAL CENTER**

WILL TENTATIVELY OPEN IN FALL OF 2021

---

### **BUILDING FACADE**

Photograph taken from the sidewalk in front of LACC.